

OLD VIC NEW VOICES, IDEASTAP AND UNDERBELLY PRESENT

NEW VOICES EDINBURGH 2012

THE PROJECT

For the first time ever Old Vic New Voices is taking a season of work to the Edinburgh Fringe, in partnership with one of the Festival's most renowned venues, Underbelly, and supported by IdeasTap.

We want to find five exciting new plays to take advantage of this unprecedented opportunity to get fresh new writing into one of the most high profile venues at the biggest arts festival in the world.

WHAT WE'RE OFFERING

Each show will be given a slot in one of Underbelly's small capacity (60-100 seats) performance spaces. We will decide which space is appropriate for the selected shows, though applicants are of course welcome to propose a preferred space if they are familiar with Underbelly's venues.

Old Vic New Voices, Underbelly and Ideas Tap will cover the cost of the following for each show selected to be part of the season:

- 1) Venue hire
- 2) LX/SX operator
- 3) Venue Brochure Entry
- 4) PR
- 5) Printing of flyers/posters and associated distribution

We will also provide a season company manager to attend to everything on the ground and will be running an overarching PR and marketing campaign for the whole season. Shows will have direct access to Underbelly's head of marketing and programming team and each show will also receive ongoing mentoring from Old Vic New Voices, the country's most renowned emerging talent development program.

This opportunity will provide five new plays, of any style or subject, with an extraordinary opportunity at the biggest arts festival in the world. By covering venue, marketing and production costs we hope to break down the financial barriers that new work often comes up against when deciding to go to Edinburgh. . Crucially we want to support exceptional new theatre work that deserves a platform in Edinburgh.

This opportunity is open to anyone aged 18 – 30 years old with a “festival friendly” new play which has not been published. The play can be either a new or existing work that would benefit from a run in a high profile Edinburgh venue. The play can be for any size cast, be any genre, and for any audience.

BACKGROUND

The Old Vic has a rich theatrical history and under the artistic direction of Kevin Spacey, Old Vic New Voices has developed into one of the country's leading participatory theatre programs, which aims to support emerging talent, inspire young people and open up theatre to new and diverse audiences.

With over 50,000 registered members, IdeasTap is an ever growing creative, online network. Established to help young, creative people at the start of their careers, it provides funding, career development, advice and networking opportunities for creative individuals from any discipline.

Underbelly is one of the largest venue operations at the biggest arts festival in the world - the Edinburgh Festival Fringe. With over 10 years of experience at the Festival, Underbelly's repertoire of shows and venues continues to grow with over 350,000 people buying tickets to their shows last year.

TIMELINE

1. Upload your application, deadline 16 February 2012
2. Shortlisted applications will be contacted by 24 February 2012
3. Shortlisted applicants will be asked to present a showing of the work no more than 20 minutes long, followed by a pitch and question and answer session, on either Wednesday 29 February or Thursday 1 March. Rehearsal space to prepare for said showing will be provided by OVN on 26-28 February
4. Successful applicants will be contacted by 2 March.
5. Production image will be taken and brochure copy agreed on 5 or 6 March