

Courses	When (All courses run from 6-8.30pm)	Description	Level of knowledge/ experience required	Equipment required	Price (50% discount for IdeasTap members)
1. Business of Photography	Wednesdays 26 January & 2 February	On this session we will cover: <ul style="list-style-type: none"> - Work - how to get it and keep it - Money - how to collect it, spend it & count it - Maintaining client relations - Compiling a client database - Presentation, marketing & networking - What matters to clients - Key attributes of successful photographers - Good practice for success This should provide the basis of a solid business structure for photographers	LEVEL 1 Students Should have a basic knowledge of photography and a desire to move from the amateur to the professional	N/A	<i>Members £50, Non-members £100</i>
2. Introduction to Studio and Basic Lighting Techniques	Mondays 31 January & 7 February	Working in the Ideas Tap studio you will learn: <ul style="list-style-type: none"> -The layout and workings of a modern studio -Studio design and risk assessment - The theory and use of studio flash lighting. -Creating basic studio lighting effects -Metering and exposure and control -Use of digital and film cameras in the studio. During this course you will learn the basics of studio working that will give you the skills required to participate in more advanced workshops in portraiture still life etc.	LEVEL 2 Students should have a good working knowledge of photographic fundamentals and an understanding of 35mm cameras and exposure control	35mm SLR camera capable of synchronising with studio flash via either a socket or hot shoe	<i>Members £50, Non-members £100</i>
3. Photographic Production / Art Direction	Wednesdays 9 February & 16 February	In Lecture one you will look at and have explained the structure of photographic composition from the basics to expert level that will give you the skills required to understand what you see when viewing photographs and what you need to consider when taking them.	LEVEL 1/2 Students should be beyond beginner stage and have a passion for photography and a desire to comprehend and create stunning imagery.	N/A	<i>Members £50, Non-members £100</i>

3. Photographic Production / Art Direction	Wednesdays 9 February & 16 February	In Lecture one you will look at and have explained the structure of photographic composition from the basics to expert level that will give you the skills required to understand what you see when viewing photographs and what you need to consider when taking them. Lecture two will detail the essence of Landscape photography to demonstrate those compositional elements and to introduce to students the practise and raw beauty of nature through a lens with a how-to guide at each step.	LEVEL 1/2 Students should be beyond beginner stage and have a passion for photography and a desire to comprehend and create stunning imagery.	N/A	<i>Members £50, Non-members £100</i>
4. Studio Lighting Techniques	Mondays 14 February & 21 February	Going further into the topics covered in 'Introduction to Studio and Basic lighting Techniques': -The layout and workings of a modern studio -Studio design and risk assessment - The theory and use of studio flash lighting. -Creating basic studio lighting effects -Metering and exposure and control -Use of digital and film cameras in the studio.	LEVEL 2 Students should have a good working knowledge of photographic fundamentals and an understanding of 35mm cameras and exposure control	35mm SLR camera capable of synchronising with studio flash via either a socket or hot shoe	<i>Members £50, Non-members £100</i>
5. Digital Post Production and Workflow – Part 1	Wednesdays 2 March & 9 of March	Working on the IdeasTap iMacs you will learn: -Overview of Photoshop workspace -Colour Management -Understanding the nature of a digital image -Cropping your images in PS -Conversion to black & white -Basic Image retouching	LEVEL 1 Candidate will need basic knowledge of computers, preferably Mac's but PC OK. Some limited knowledge of Photoshop would be of help	N/A	<i>Members £50, Non-members £100</i>
6. Digital Post Production and Workflow – Part 2	Wednesdays 16 March & 23 March	Working with Adobe Photoshop on the Ideas Tap iMacs you will learn: -Managing Workflow -Utilising folder structures -Overview of Adobe Bridge	LEVEL 2 Candidate will need to have completed Part One or will need to be comfortable with	N/A	<i>Members £50, Non-members £100</i>

7. Lighting for Studio Fashion Photography	Mondays 28 February & 7 March	An introduction to the world of studio fashion photography. You will learn: Basic lighting set up's How to light a white background Working with a creative team using models and makeup artists Shooting with digital SLR Importance of developing a style	LEVEL 3 Semi professional or having completed the introduction to the studio course	35mm SLR camera capable of shoe	Members £100, Non members £200 (price includes cost of model & make up artist)
8. Lighting for Portraiture Photography	Mondays 14 March & 21 March	An introduction to studio portrait photography. You will learn: Basic flash lighting techniques High key and low key Camera skill for portraits Getting the most from your subject.	LEVEL 3 Semi professional or having completed the introduction to the studio course	35mm SLR camera capable of shoe	Members £50, Non-members £100